



Press Release

APSCC Announces the Theme for APSCC 2009 Satellite Conference & Exhibition

Seoul, 1 April 2009 - APSCC is proud to present the APSCC 2009 Satellite Conference & Exhibition in Kuala Lumpur, Malaysia on 29 September ~ 1 October 2009.

Following the successful APSCC 2008 event in Jeju Island, Korea, which gathered over 350 professionals and leaders from the satellite industry, APSCC 2009 is expected to draw a bigger audience from the industry including satellite operators, satellite manufacturers, launch vehicle service providers, risk management and financing professionals, equipment manufacturers, satellite service providers, government regulators, users and academics. The APSCC annual conference is Asia's largest satellite event and premier senior-level event for the satellite industry.

Marked as APSCC's 12th Annual Asia-Pacific Satellite Communications, Broadcasting and Space Conference and Exhibition, APSCC 2009 will be packed with networking opportunities with key players in the satellite and space-related industries including the most influential executives of the industry.

Themed "***Connectivity, Convergence, Communication***", the APSCC 2009 Satellite Conference and Exhibition will focus on the fast growing Asian satellite market and identify new business breakthroughs ahead of the industry, with leading speakers drawn from of the Asia-Pacific region.

APSCC cordially invites all executives and professionals in the satellite industries to attend the sessions, panel discussions, and CEO Roundtables which are specially designed with you in mind. Connect with each other and gain the latest information on the Asia-Pacific market as well as business opportunities at APSCC 2009 in the wonderful city of Malaysia!

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About APSCC

APSCC is a non-profit, international association representing all sectors of satellite and space-related industries. APSCC membership is open to any government body, public or private organization, association, or corporation that is involved in satellite services, risk management or associate fields such as data-casting, informatics, multi-media, telecommunications and other outer-space related activities with interests in the Asia-Pacific region.

APSCC aims to exchange views and ideas on technologies, systems, policies and outer space activities in general along with satellite communications including broadcasting for the betterment of the Asia-Pacific region. Conferences, forums, workshops, and exhibitions are organized through regional coordination in order to discuss issues that affect the industries and to promote and accelerate the efficient introduction of outer space activities, new services and businesses via satellite. More information is available at www.apsc.or.kr.