

Friday, October 7

Morning Tour

09:00 - 13:00 Facility Tour to MEASAT Teleport and Broadcast Centre

09:00	Meet	LOBBY, Le Meridien Kuala Lumpur Hotel
09:30	Departure	Le Meridien Kuala Lumpur Hotel
10:00	Arrival	MEASAT Teleport and Broadcast Centre
10:15	Facility Tour	Satellite Operation Centre Network Management Centre Antenna Farm
11:15	Lunch and Q&A	Training Room
12:15	Departure	
13:00	Arrival	drop off at Le Meridien Kuala Lumpur Hotel

Afternoon Tour

15:00 - 18:30 Facility Tour to MEASAT Teleport and Broadcast Centre

14:30	Meet	LOBBY, Le Meridien Kuala Lumpur Hotel
15:00	Departure	Le Meridien Kuala Lumpur Hotel
16:00	Arrival	MEASAT Teleport and Broadcast Centre
16:10	Facility Tour	Satellite Operation Centre Network Management Centre Antenna Farm
17:00	Refreshments and Q&A	Training Room
17:30	Departure	
18:30	Arrival	drop off at Le Meridien Kuala Lumpur Hotel

** This Facility Tour is available ONLY to pre-registered students.

** The bus will depart on time, so please make sure to be at the LOBBY on time.

** The arrival time at Le Meridien is subject to change depending on traffic condition

APSCC 2016 #SATECHrevolution



Satellite Conference & Exhibition



Youth Development Workshop

6 October 2016
Le Meridien Kuala Lumpur, Malaysia

Thursday, October 6

09:00 - 09:15	Opening By Michael Davis International Space University	
09:15 - 10:15	Satellite Communications: Fundamentals, Systems and Applications By Ali Ebadi Senior Vice President, Space Systems Development, MEASAT	
10:15 - 10:30	Break	
10:30 - 11:30	Satellite Communications: Regulations By Yvon Henri Chief, Space Services, ITU Radiocommunication Bureau	
11:30 - 11:45	Break	
14:45 - 12:45	Satellite Communications: Industry Overview By Jose Del Rosario Senior Research Director, NSR	
12:45 - 14:00	Networking Lunch	Sponsored by 
14:00 - 15:00	Satellite Communications: The Basic Building Blocks of a Satellite Operator By David Ball Industry Consultant	
15:00 - 15:15	Break	
15:15 - 16:30	Satellite Communications: Case Studies Panel Ali Ebadi , Senior Vice President, MEASAT David Ball , Industry Consultant Graeme Shaw , Partner, ArgoSat Advisors Yvon Henri , Chief, Space Services, ITU Radiocommunication Bureau Chair Michael Davis , International Space University	
16:30 - 17:00	Keynote: Career in Space By Graeme Shaw , Partner, ArgoSat Advisors	
17:00 - 17:30	Closing Remarks	
17:30 - 19:00	Closing Reception	Sponsored by 

Speaker Profile

Michael Davis
Co-Director,
SHSSP, ISU



Michael Davis practiced law in Australia for 41 years. He holds the degrees of Bachelor of Laws from the University of Adelaide and Master of Space Studies from the International Space University (ISU) in Strasbourg, France. Michael is currently Chair of Space Industry Association of Australia and a key organiser of the International Astronautical Congress, to be held in Adelaide in 2017. Michael is also Co-Director of the Southern Hemisphere Summer Space Program (SHSSP), a partnership between the International Space University and the University of South Australia.

Yvon Henri
Chief, Space Services Department, ITU



Yvon Henri is Chief of the Space Services Department (SSD) at the Radiocommunication Bureau of the International Telecommunication Union (ITU), in Geneva, Switzerland. Before joining ITU in 1995, he has held various management positions at France Telecom (Paris, France) and INTELSAT (Washington DC, USA) and has been involved in the satellite business for more than 25 years. ITU is the United Nations specialized agency for information and communication technologies – ICTs. ITU allocates global radio spectrum and satellite orbits, develop the technical standards that ensure networks and technologies seamlessly interconnect, and strive to improve access to ICTs to underserved communities worldwide.

David Ball
Industry Consultant



David Ball has 25 years of experience in the telecommunications, media and technology sectors with a significant portion of his career spent specializing in satellite communications. David has held senior positions encompassing sales, sales team management, product development, engineering and space systems development. David is presently an Executive Consultant with Envista and is supporting communications requirements assessments for several end-users. Until July 2015, David was CTO for NewSat and was responsible for all technical matters relating to the Jabiru Satellite Program. Prior to NewSat in early 2011, David was the Regional Vice President Asia-Pacific for Intelsat and also held that position for PanAmSat prior to the merger between PanAmSat and Intelsat in 2006. David holds a Bachelor of Engineering degree (Communications Engineering) from the Royal Melbourne Institute of Technology and a Graduate Diploma in Business Management from Deakin University.

Ali R. Ebadi
Senior Vice President,
Space Systems Development, MEASAT



Dr. Ali R. Ebadi is the Senior Vice President - Space Systems Development of MEASAT and member of the Radio Regulations Board (RRB) of ITU. He has more than 30 years experience in the field of Radio Engineering, Spectrum Management and Satellite Communications besides being actively involved in ITU's activities. He is a member of the Institution Engineer of Australia (IE Aust) as Chartered Professional Engineer, a member of the Institution of Engineering and Technology (EIT) UK as Chartered Engineer and member of the Malaysian Institute of Engineer (IEM).

Jose Del Rosario
Research Director, NSR



Jose Del Rosario is a senior member of the consulting team at NSR where he focuses his research on quantitative modeling, data verification, and market forecasting for the commercial and government satellite communications sectors. Prior to joining NSR, Mr. Del Rosario worked with Frost & Sullivan, the US Agency for International Development (USAID), the European Commission, the Malaysian Embassy and the Law Offices of Irwin & Lesse. Mr. Del Rosario holds a Master of Arts degree in Applied Economics from the American University, and a Bachelor of Science degree in Political Science/International Relations from the University of Santa Clara.

Graeme Shaw
Managing Partner, ArgoSat



Dr. Graeme Shaw is an innovative technologist and business strategist with over 20 years of technical and business experience in the satellite industry. Graeme earned his PhD at MIT in 1998, and then spent eight years at Orbital Sciences, eventually leading all their Asia Pacific business development activities. He helped formulate the market placement strategy for the STAR bus product and grew Orbital's global GEO market share from zero to 22% over seven years. Since 2006, Graeme has been a consultant. His company, ArgoSat, provides clients with expert advice and leadership supporting new satellite procurements, technical designs or business plans, financial and technical planning, due diligence, M&A, and joint ventures.